

RAE'S AMZ

Cheat Sheet

A simple outline to generate
multiple streams of income
from Amazon.

Rae Vonshae



RAE'S AMZ CHEAT SHEET

Would you like to get paid for being connected to the BIG A?
Amazon is by far the largest E-Commerce Platform in the world.

Follow this simple cheat sheet if you want to win.

LEVEL 1 ASSOCIATE

Everyone starts here. Apply to be an associate to start earning. Associates get paid to promote Amazon products. Share your links to your audience and when people purchase, you get a % Commission.

LEVEL 3 ON-SITE

At this level you have the opportunity to get paid by creating shoppable videos for products. If your videos are good, Amazon will select your video to be placed on the product carousel and when people watch your videos and buy from your video, You GET PAID %.

LEVEL 2 INFLUENCER

Apply with your social media account Amazon will give you your own storefront so you can create idea lists and direct your audience to your favorite items on Amazon.

LEVEL 4 COLLABS

After you get a certain amount of shoppable "review-style" videos in your storefront, sellers and agents will start to find you and offer you collaboration deals to make videos for their products.

There's LEVELS To This Thing

Continue Reading Below

This cheat sheet contains affiliate links. I earn commissions when you purchase through my links just to let you know.



It's Time For "Elevation"

RAE
Vonshae

Hi, my name is Rae Vonshae and all I ask is this one thing. Please read this Cheat Sheet in it's ENTIRETY.... take ACTION... and notify me when you get results.

You can follow me on Youtube @Raevonshae
<https://youtube.com/raevonshae>

You can follow me on Instagram @Raevonshae
<https://instagram.com/raevonshae>

This Cheat Sheet will cover my view of the levels of Amazon and break down the different ways I make money with Amazon.

The goal is to get everyone to see the light so they can take Amazon seriously. This is not the time to be P O O R = Passing Over Opportunities Repeatedly. It's time to Recognize opportunities and take Action accordingly.

Let's get into it.

If you are a Beginner, then you will start with the AMAZON ASSOCIATE section which I will cover in this cheat sheet. There's levels to this thing!

But let's start with the MAIN DEFINITION of all of this. This is called AFFILIATE MARKETING

Affiliate marketing is when you get paid commissions for promoting other people's products.

Again...

Affiliate marketing is when you get AFFILIATED with companies and you promote their products and when you make a sale through your links, YOU get the commissions.

There are TONS of companies online that have Affiliate programs available and most affiliate programs are FREE to join.

When it comes to making money on the internet, there are 2 things you need to consider.

Have you ever heard the phrase “there's a time and place for everything”. Most people never succeed because they are never in the right place at the right time.

1. **Timing** – Everything has it's season. Companies come and go, platforms rise and fall, but It's imperative to learn how to jump on board with things that are working AT THE TIME. Don't wait to take action. Most people wait until it's too late and that's why they never see success. As of now, the timing is NOW with AMAZON.
2. **Placement** – Get connected with something BIGGER than you. Most of us have our own business but you must learn how to position ourselves accordingly. The PLACE is AMAZON!



Becoming an Amazon Associate, also known as an Amazon affiliate, allows you to earn commissions by promoting and linking to products sold on Amazon. Here are the steps to become an Amazon Associate:

1. ****Create an Amazon Account:****

If you don't already have an Amazon account, you'll need to create one. You can use your existing Amazon account if you have one.

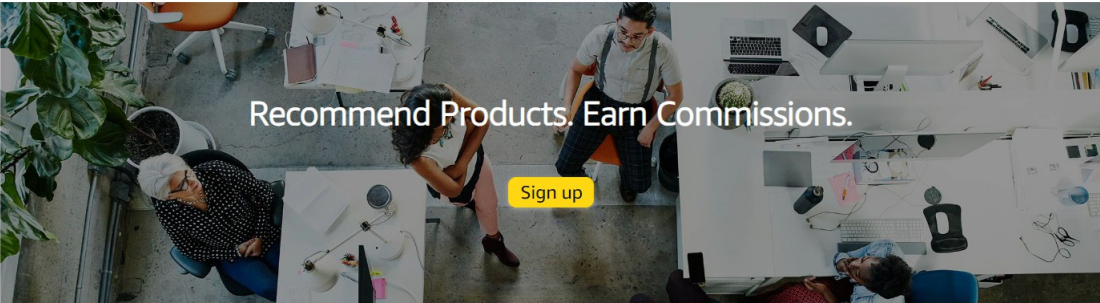
2. ****Visit the Amazon Associates Website:****

Go to the Amazon Associates website:

<https://affiliate-program.amazon.com/>

3. ****Sign Up To Become An Amazon Associate:****

Click on the "Sign Up" button to start the sign-up process.



Amazon Associates - Amazon’s affiliate marketing program

Welcome to one of the largest affiliate marketing programs in the world. The Amazon Associates Program helps content creators, publishers and bloggers monetize their traffic. With millions of products and programs available on Amazon, associates use easy link-building tools to direct their audience to their recommendations, and earn from qualifying purchases and programs.



AMAZON RATE CARD – HOW MUCH THEY PAY (AFFILIATES)

Product Category	Fixed Commission Income Rates
Amazon Games	20.00%
Luxury Beauty, Luxury Stores Beauty, Amazon Explore	10.00%
Digital Music, Physical Music, Handmade, Digital Videos	5.00%
Physical Books, Kitchen, Automotive	4.50%
Amazon Fire Tablet Devices, Amazon Kindle Devices, Amazon Fashion Women's, Men's & Kids Private Label, Luxury Stores Fashion, Apparel, Amazon Cloud Cam Devices, Fire TV Edition Smart TVs, Amazon Fire TV Devices, Amazon Echo Devices, Ring Devices, Watches, Jewelry, Luggage, Shoes, and Handbags & Accessories	4.00%
Toys, Furniture, Home, Home Improvement, Lawn & Garden, Pets Products, Headphones, Beauty, Musical Instruments, Business & Industrial Supplies, Outdoors, Tools, Sports, Baby Products, Amazon Coins	3.00%
PC, PC Components, DVD & Blu-Ray	2.50%
Televisions, Digital Video Games	2.00%
Amazon Fresh, Physical Video Games & Video Game Consoles, Grocery, Health & Personal Care	1.00%
Gift Cards; Wireless Service Plans; Alcoholic Beverages; Digital Kindle Products purchased as a subscription; Food prepared and delivered from a restaurant; Amazon Appstore, Prime Now, or Amazon Pay Places	0.00%
All Other Categories	4.00%

4. ****Provide Your Information:****

You'll be asked to provide various information including your name, address, phone number, website (if you have one), and how you intend to drive traffic to Amazon. Be sure to provide accurate information.



Sign in

Email or mobile phone number

Password [Forgot your password?](#)

Sign in

By continuing, you agree to Amazon's [Conditions of Use](#) and [Privacy Notice](#).

☐ Keep me signed in. [Details](#) ▾

New to Amazon?

Create your Amazon account

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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5. ****Enter Your Website and App Information (If Applicable):****

If you have a website or app that you intend to use to promote Amazon products, you'll need to provide details about it. This helps Amazon understand how you plan to promote their products.

You can use your YOUTUBE channel as your website for FREE

Or if you can use your website if you already have one.

6. ****Choose Your Amazon Associates Store ID:****

Your Store ID is a unique identifier that Amazon uses to track your referrals. Choose a name that's relevant to the niche or topic you plan to promote.

7. ****Verify Your Identity:****

Amazon may require you to verify your identity by providing tax information. This is necessary for tax reporting purposes. EVERY legitimate business on the internet requires you to provide tax information.

8. ****Read and Accept the Operating Agreement:****

The Operating Agreement outlines the terms and conditions of the Amazon Associates program. Be sure to read it carefully and agree to the terms.

9. ****Provide Payment Information:****

You'll need to provide your preferred method of payment. Amazon typically offers options like direct deposit or check. It's easier to get direct deposit but you can request for a check.

10. ****Choose Products to Promote:****

Once you're approved as an Amazon Associate, you can start browsing the Amazon website for products you want to promote. Amazon provides you with unique affiliate links that track the traffic and purchases you refer.

The average commissions range anywhere from 1% - 10% depending on the category of the products you select.

Categories play a huge factor in how much you will earn with the program. So it's important to be strategic in selecting your products if you want to turn this into a full time income.



After you become an Affiliate, then your next goal is to strive to become an INFLUENCER. As an Influencer, remember your MAIN goal is to continue building your personal brand. That's always FIRST and FOREMOST.

You see people out here promoting companies directly? Don't do it. Build your own brand and it will pay you accordingly.

The role of an Amazon influencer involves using your online presence and expertise to promote and recommend products available on Amazon to your audience. As an influencer, you act as a bridge between consumers and products, helping your followers make informed purchasing decisions. Here are the key aspects of the role:

1. ****Product Recommendations:**** Influencers identify and recommend products that align with their niche and their audience's interests. These recommendations are

based on personal experiences, knowledge, and genuine enthusiasm for the products.

2. ****Content Creation:**** Influencers create various types of content, such as blog posts, videos, social media posts, and live streams, to showcase and review the products they recommend. High-quality and engaging content helps build trust with their audience.

3. ****Building Trust and Authority:**** Successful Amazon influencers focus on building credibility and trust with their followers. They provide valuable insights, honest reviews, and detailed information about the products they promote, positioning themselves as experts in their niche.

AMAZON RATE CARD INFLUENCERS – HOW MUCH THEY PAY

Product Category	Fixed Commission Income Rates
Luxury Beauty, Luxury Stores Beauty, Amazon Coins	5.00%
Furniture, Home, Home Improvement, Lawn & Garden, Pets Products, Pantry	4.00%
Headphones, Beauty, Musical Instruments, Business & Industrial Supplies	3.00%
Outdoors, Tools	2.75%
Digital Music, Grocery, Physical Music, Handmade, Digital Videos	2.50%
Physical Books, Health & Personal Care, Sports, Kitchen, Automotive, Baby Products	2.25%
Amazon Fire Tablet Devices, Amazon Kindle Devices, Amazon Fashion Women's, Men's & Kids Private Label, Apparel, Amazon Cloud Cam Devices, Fire TV Edition Smart TVs, Amazon Fire TV Devices, Amazon Echo Devices, Ring Devices, Watches, Jewelry, Luggage, Shoes, and Handbags & Accessories	2.00%
Amazon Fresh, Toys	1.50%
PC, PC Components, DVD & Blu-Ray	1.25%
Televisions, Digital Video Games	1.00%
Physical Video Games & Video Game Consoles	0.50%
Gift Cards; Wireless Service Plans; Alcoholic Beverages; Digital Kindle Products purchased as a subscription; Food prepared and delivered from a restaurant; Amazon Appstore, Prime Now, Amazon Pay Places, or Prime Wardrobe	0.00%

Amazon pays low commissions, but the payouts can be huge if you align yourself with the platform and their traffic

correctly. They give you your own storefront which puts you ahead of the Affiliate game. There's LEVELS to this thing

4. ****Affiliate Marketing:**** Influencers often participate in **both** Amazon's Influencer Program AND utilize Amazon Associates to earn commissions from qualifying purchases made through their affiliate links. When their followers purchase products through these links, influencers receive a percentage of the sale.

5. ****Personal Branding:**** Developing a strong personal brand is crucial for an Amazon influencer. This includes crafting a unique voice, style, and identity that resonates with their audience and sets them apart from other influencers.

6. ****Engagement and Interaction:**** Influencers engage with their followers by responding to comments, answering questions, and fostering a sense of community. Active engagement helps strengthen the relationship between influencers and their audience.

7. ****Driving Traffic to Amazon:**** One of the primary goals of an Amazon influencer is to drive traffic to the Amazon platform. By showcasing products, sharing links, and offering exclusive deals, influencers encourage their audience to make purchases on Amazon.

8. ****Creating Amazon Storefronts:**** Amazon influencers can create curated storefronts on Amazon, where they showcase a selection of recommended products organized by categories. These storefronts offer a personalized shopping experience for their followers.

9. ****Monitoring Performance:**** Influencers track key performance metrics, such as engagement rates, click-through rates, conversion rates, and sales generated through their affiliate links. Analyzing these metrics helps influencers refine their strategies for better results.

10. ****Adapting to Trends:**** The role of an Amazon influencer is dynamic and can be influenced by changing social media algorithms, consumer preferences, and e-commerce trends. Successful influencers stay adaptable and evolve their strategies accordingly.

In essence, the role of an Amazon influencer combines content creation, affiliate marketing, relationship-building, and expert recommendations to guide their audience in making well-informed purchasing decisions on Amazon.

If you already have influencer status, remember to sign up to become an Influencer immediately.

<https://affiliate-program.amazon.com/influencers>

Amazon allows you to apply for the influencer program by using one of your social media channels.

You can apply with Facebook, Tik Tok, Youtube, or Instagram.

They don't necessarily tell us how many followers you need to be accepted to the program because they are searching for INFLUENCE, which means, it's more about ENGAGEMENT.

There is no limit to the amount of times you can apply for this influencer program so if you are denied, you can try again with another social media platform.

HOW TO APPLY AS AN INFLUENCER

find your best performing social media platform and apply using that one.

If you don't have a platform of choice yet, it's a good idea to start with Tik Tok because it's the easiest platform to get engagement.

If you don't want to start with Tik Tok you can start with any platform you wish. Remember, it's more about engagement, not follower count.

If you have not yet established yourself as an authority figure online and don't have a following anywhere, your best option is to start with building authority on your social media pages and work on becoming an authority figure in your niche.

Focus on one platform and give it 100%.

Post 2-3 times per day on that particular platform for 15 - 30 days to show consistency and grow engagement. Then Apply/Re-apply. Consistency is key.

Posting Times (YOUR OWN TIME ZONE)

1 UNIQUE post morning (7:00 AM – 9:00 AM)

1 UNIQUE post afternoon (12:00 PM – 2:00 PM)

1 UNIQUE post evening (6:00 PM – 8:00 PM)

Do **NOT** steal other people's content or SHARE other people's post. If you want to become an Influencer, you must learn to be CREATIVE and UNIQUE.

Study your analytics Daily to see how your posts are performing and double up on the content that people are resonating with.

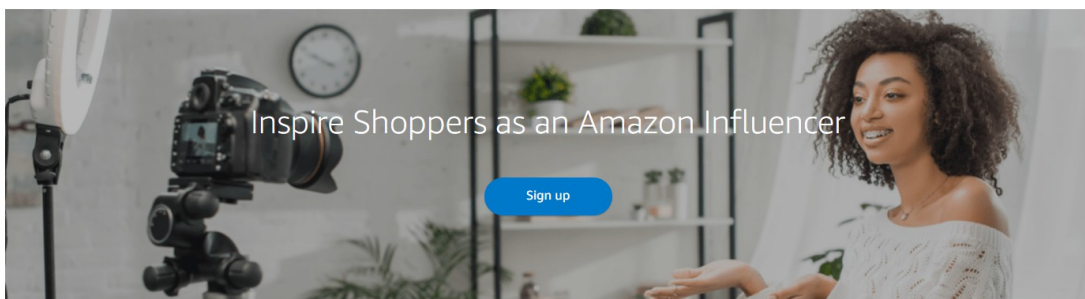
If you get a ton of likes on a particular post, go back to the post and study it and create similar post with the same style. This is how you create your own success formula.

Get your engagement up to where you feel comfortable and re-apply. Remember, the longer you wait, the longer it takes for you to get in so start posting on your social media NOW!

There is no limit to the amount of times you can apply for the influencer program itself. Keep posting and re-applying until you get approved for the Influencer program.

amazon influencers

Sign In | English - EN | United States



Monetize your content with the Amazon Influencer Program

As an Amazon Influencer, we give you the tools you need to select the best of Amazon's products and services, easily recommend them to your followers, and earn commissions on qualifying purchases. You can also inspire customers to shop Amazon's millions of products by curating your personalized page on Amazon where you can publish your livestreams, shoppable photos, and videos. As a selected member of the program, you may also qualify to be featured across the Amazon site. These options make it easier than ever to engage with Amazon customers and monetize your content.





This is where the MAGIC Happens!

With this program, we are able to create shoppable review videos for products and Amazon has the option to select our video and place it directly on the product pages. If someone watches our video and then decides to purchase after watching our video, we get paid % commission for the sale.

The best part is. WE DON'T HAVE TO DRIVE TRAFFIC TO AMAZON! We are generating views from people who were ALREADY searching on Amazon for the products. This is why it's called ON SITE! The people were already ON SITE and they watched our review video and BOOM... they purchase and we make commissions.

Watch my entire [YOUTUBE AMAZON PLAYLIST](#) to get the full understanding of how it works [WATCH NOW](#)

Now Let's do some math.

Amazon generates over 1.29 billion dollars in sales DAILY!

Get your math to mathin' and realize Amazon is the place to be! All you need is \$100 - \$500 per day of that billion dollar daily pie.



****Collaborations and Partnerships:****

Collaborating with other influencers, brands, or experts in their niche can enhance an influencer's reach and credibility. Partnerships can involve joint content creation, giveaways, or co-promotions.

After you upload so many videos (about 100 give or take) into your back office, there are different agents and sellers that may notice you and reach out to you in hopes of collaborating with you on projects.

Most will offer you free products in exchange for you creating videos for them. Some will offer you a commission for creating the videos. You have to remember, most of the sellers and agents live in China so when they say “commission” they simply mean paying UP FRONT to create the video. It has nothing to do with our Amazon Commissions. Prices range depending on your level of expertise, your video recording, your negotiation skills, and the types of products. But there is opportunity for you create another stream of income with this method alone. TBH you can charge \$20 - \$50 per video and create an entire stream of income from collabs alone.

So imagine this:

Sellers pay you to create the video - \$20 - \$50 (or more)

Amazon pays you when someone watches your video and make a purchasing decision 2% - 5%

You get paid 1% - 10% when you drive traffic to Amazon from your social media platforms and people purchase through your links.

Do you see how these things can ADD UP?

I hope you enjoyed this cheat sheet and I pray you follow the steps and utilize the resources I've included.

[PURCHASE OTHER PRODUCTS HERE](#)



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